

## Claim Amendments

1. (Currently Amended) A sign comprising:

a pair of support panels each having opposite upper and lower ends and each having a first surface and a generally opposite second surface, the upper ends of the pair of panels being connected together by a pivoting connection that enables the pair of support panels to be moved to operative positions where the pair of support panels define an angle between the pair of support panels and the lower ends of the pair of support panels are engageable with a surface to orient the pair of support panels upright with the angle defined between the pair of support panels;

a runner adjacent to the upper ends of the support panels and adjacent to the pivoting connection, the runner extending generally from the first surface of a first support panel of the pair to the second surface of a second support panel of the pair ;  
and

at least one movable panel having an upper end, a lower end, and a third surface between the upper and lower ends, the upper end of the movable panel engaging the runner in a manner so that the movable panel is movable along the runner between a first position wherein the movable panel is generally parallel to the first surface of the first support panel when the pair of support panels are in the operative positions and a second position wherein the movable panel is generally parallel to the second surface of the second support panel when the pair of support panels are in the operative positions.

2. (Previously Presented) The sign according to Claim 1, further comprising:

a first and a second movable panel of the at least one movable panel, the first and second movable panels each having opposite surfaces for displaying a message.

3. (Previously Presented) The sign according to Claim 1, wherein the runner and the upper ends of the support panels are coupled.

4. (Previously Presented) The sign according to Claim 1, further comprising: the runner being circular.

5. (Previously Presented) The sign according to Claim 1, wherein: the runner is flexible.

6. (Previously Presented) The sign according to Claim 1, further comprising: an eyelet at the upper end of the at least one movable panel, the movable panel engaging the runner by the runner extending through the eyelet.

7. (Currently Amended) ~~The sign according to Claim 1, further comprising:~~  
A sign comprising:  
a pair of support panels each having opposite upper and lower ends and  
each having a first surface and a generally opposite second surface, the upper ends of  
the pair of panels being connected together by a pivoting connection;

a runner adjacent to the upper ends of the support panels and adjacent to the pivoting connection, the runner extending generally from the first surface of a first support panel of the pair to the second surface of a second support panel of the pair;

at least one movable panel having an upper end, a lower end, and a third surface between the upper and lower ends, the upper end of the movable panel engaging the runner in a manner so that the movable panel is movable along the runner between a first position wherein the movable panel is generally parallel to the first surface of the first support panel and a second position wherein the movable panel is generally parallel to the second surface of the second support panel; and,

a transverse handle connected by the pivoting connection to the first and second support panels, the transverse handle and the support panels defining a handle aperture adjacent the handle, whereby a user grips the handle.

8. (Previously Presented) The sign according to Claim 7, wherein:  
the runner extends through the handle aperture.
9. (Previously Presented) The sign according to Claim 7, further comprising:  
the handle aperture extending through the at least one movable panel.
10. (Currently Amended) A self-standing sign comprising:  
a first support panel having a proximal end, a distal end, and a first surface between its proximal and distal ends;

a second support panel having a proximal end, a distal end, and a second surface between its proximal and distal ends, the first and second panels being connected to one another at their proximal ends by a connection that allows the first and second support panels to move relative to each other and in a manner so that the first and second surfaces face outwardly and that enables the first and second support panels to move to relative positions where the first and second support panels define an angle between the first and second support panels, the distal ends of the first and second panels being adapted for supporting the sign from a support surface with the distal ends of the first and second support panels engaging the support surface and orienting the first and second support panels upright with the angle defined between the first and second support panels;

a runner adjacent the proximal ends of the first and second panels and extending generally from the proximal end of the first panel to the proximal end of the second panel, the runner being separate from the connection ; and

at least one movable panel having a proximal end, a distal end, and a third surface between its proximal and distal ends, the proximal end of the movable panel engaging the runner in a manner so that the movable panel is movable along the runner between a first position wherein the movable panel is generally parallel to the first panel when the first and second support panels are in the relative positions with the angle defined between the first and second support panels and a second position wherein the movable panel is generally parallel to the second panel when the first and second support panels are in the relative positions with the angle defined between the first and second support panels.

11. (Previously Presented) The sign according to Claim 10, further comprising:  
a first and a second movable panel of the at least one movable panel, the surfaces of the first and second movable panels for displaying the same message.

12. (Previously Presented) The sign according to Claim 10, further comprising:  
a fourth surface on the side of the movable panel opposite the third surface.

13. (Previously Presented) The sign according to Claim 10, wherein:  
the runner and the proximal ends of the first and second support panels are coupled.

14. (Previously Presented) The sign according to Claim 10, further comprising:  
an extension of the at least one movable panel extending from the proximal end of the movable panel, the runner being circular.

15. (Previously Presented) The sign according to Claim 10, wherein:  
the runner is flexible.

16. (Previously Presented) The sign according to Claim 10, further comprising:

an eyelet at the proximal end of the at least one movable panel, the movable panel engaging the runner via the eyelet.

17. (Currently Amended) ~~The sign according to Claim 10, further comprising:~~

A self-standing sign comprising:

a first support panel having a proximal end, a distal end, and a first surface between its proximal and distal ends;

a second support panel having a proximal end, a distal end, and a second surface between its proximal and distal ends, the first and second panels being connected to one another at their proximal ends by a connection that allows the first and second support panels to move relative to each other and in a manner so that the first and second surfaces face outwardly, the distal ends of the first and second panels being adapted for supporting the sign from a support surface;

a runner adjacent the proximal ends of the first and second panels and extending generally from the proximal end of the first panel to the proximal end of the second panel, the runner being separate from the connection;

at least one movable panel having a proximal end, a distal end, and a third surface between its proximal and distal ends, the proximal end of the movable panel engaging the runner in a manner so that the movable panel is movable along the runner between a first position wherein the movable panel is generally parallel to the first panel

and a second position wherein the movable panel is generally parallel to the second panel; and,

a transverse handle, both support panels being hingedly connected by the connection to the transverse handle, the transverse handle and the support panels defining a handle aperture adjacent the handle, whereby the user grips the handle.

18. (Previously Presented) The sign according to Claim 17, further comprising:

the handle aperture extending through the at least one movable panel.

19. (Previously Presented) The sign according to Claim 17, wherein:  
the runner extends through the handle aperture.

20. (Currently Amended) A kit for a sign comprising:

a pair of support panels each having opposite proximal and distal ends and each having a first surface, and a generally opposite second surface, the proximal ends of the support panels being connected together by a pivoting connection that enables the pair of support panels to be moved to operative positions where the pair of support panels define an angle between the pair of support panels and the distal ends of the pair of support panels are engageable with a surface to orient the pair of support panels upright with the angle defined between the pair of support panels;

a runner positioned adjacent to the proximal ends of the support panels and to the pivoting connection, the runner extending from the first surface to the second surface; and

at least one movable panel having a proximal end, a distal end, and a third surface between its proximal and distal ends, the proximal end of the movable panel engaging the runner in a manner so that the movable panel is movable along the runner between a first position wherein the movable panel is to be generally parallel to the first surface when the pair of support panels are in the operative positions and a second position wherein the movable panel is to be generally parallel to the second surface when the pair of support panels are in the operative positions.

21. (Previously Presented) The kit according to Claim 20, further comprising:  
a first and a second movable panel of the at least one movable panel, with surfaces of the first and second movable panels for displaying a same message.

22. (Previously Presented) The kit according to Claim 20, wherein:  
the runner is adapted to be coupled to the proximal ends of the support panels.

23. (Previously Presented) The kit according to Claim 20, further comprising:  
an extension of the at least one movable panel extending from the proximal end of the movable panel, and the runner being circular.



24. (Previously Presented) The kit according to Claim 20, wherein:  
the runner is flexible.
25. (Previously Presented) The kit according to Claim 20, further comprising:  
an eyelet at the proximal end of the at least one movable panel, the  
movable panel engaging the runner via the eyelet.
26. (Previously Presented) The kit according to Claim 20, further comprising:  
an aperture in the proximal end of the at least one movable panel, the  
runner extending through the aperture.
27. (Currently Amended) ~~The kit according to Claim 20, wherein:~~  
A kit for a sign comprising:  
a pair of support panels each having opposite proximal and distal ends  
and each having a first surface, and a generally opposite second surface, the proximal  
ends of the support panels being connected together by a pivoting connection;  
a runner positioned adjacent to the proximal ends of the support panels  
and to the pivoting connection, the runner extending from the first surface to the second  
surface;  
at least one movable panel having a proximal end, a distal end, and a third  
surface between its proximal and distal ends, the proximal end of the movable panel  
engaging the runner in a manner so that the movable panel is movable along the runner  
between a first position wherein the movable panel is to be generally parallel to the first

surface and a second position wherein the movable panel is to be generally parallel to the second surface; and.

the pair of support panels have handle apertures and the runner extend through the handle apertures.

28. (Currently Amended) ~~The kit according to Claim 20, further comprising:~~

A kit for a sign comprising:

a pair of support panels each having opposite proximal and distal ends and each having a first surface, and a generally opposite second surface, the proximal ends of the support panels being connected together by a pivoting connection;

a runner positioned adjacent to the proximal ends of the support panels and to the pivoting connection, the runner extending from the first surface to the second surface;

at least one movable panel having a proximal end, a distal end, and a third surface between its proximal and distal ends, the proximal end of the movable panel engaging the runner in a manner so that the movable panel is movable along the runner between a first position wherein the movable panel is to be generally parallel to the first surface and a second position wherein the movable panel is to be generally parallel to the second surface; and.

a hook provided on one of the support panels and the at least one movable panel.

29. (Previously Presented) A self-standing floor sign, comprising:

a first support panel;

a second support panel, each of the support panels including a proximal end, a distal end, and a surface for displaying a message;

a transverse handle hingedly coupled to the proximal ends in a manner so that the support panels define a first and a second side of the sign and so that the handle and the support panels define a handle aperture adjacent to the handle to allow a user to grasp the handle, the distal ends to rest on a floor;

a ring encircling the handle, the handle and the first support panel retaining the ring in the handle aperture; and

a first and a second movable panel, each of the movable panels including at least one surface for displaying a message and each having a proximal end including an eyelet slidably engaging the ring, the handle aperture extending through the movable panels whereby movable panels slide along the ring in a manner so that the user may select the messages to be displayed by the sign.

30.-34. (Cancelled)

35. (Currently Amended) ~~The method according to Claim 30, further comprising:~~

A method of changing a message displayed by a sign, comprising:  
placing the sign in a location for viewing, the sign including a pair of  
support panels connected by a pivoting connection, each panel having a first surface

and a generally opposite second surface and at least one movable panel having a proximal end, a distal end, and a third surface between its proximal and distal ends;  
connecting the movable panel to the support panels by a circular runner;  
selecting at least one of the surfaces for display;  
moving the at least one movable panels along the runner to display the selected surface, the moving being from a first position wherein the at least one movable panel is generally parallel to the first surface to a second position wherein the at least one movable panel is generally parallel to the second surface; and,  
retaining the runner in a handle aperture of the sign.

36. (Currently Amended) A self-standing floor sign comprising:

first and second support panels, each having a proximal end and a distal end, said panels being pivotally connected at their proximal ends by a pivot connection to allow pivotal movement of said panels relative to each other between a closed position wherein the panels are in generally parallel relation and an open position wherein the first and second support panels define an angle between the first and second support panels and the distal ends of said panels are spaced apart to allow support of the floor sign in a generally upright position with the spaced apart distal ends resting on a floor;

a runner connected to the support panels; and

a plurality of movable panels, each having a proximal end and a distal end and a portion therebetween having first and second surfaces, each movable panel being mounted on the runner and being rotatable between a first position wherein said

movable panel is supported by one of said support panels with one of its surfaces being visible when the first and second support panels are in the open position, and a second position wherein said movable panel is supported by the other of said support panels and its other surface is visible when the first and second support panels are in the open position.

37. (Previously Presented) A self-standing floor sign of Claim 36 wherein:  
at least one of said first and second support panels has an outwardly facing display portion.

38. (Previously Presented) A self-standing floor sign of Claim 36 wherein:  
both of said first and second support panels have outwardly facing display portions.

39. (Previously Presented) A self-standing floor sign of claim 38 wherein:  
each of said movable panels has a display on both of its surfaces.

40. (Previously Presented) A self-standing floor sign of Claim 36 wherein:  
each of said movable panels has a display on at least one of its surfaces.

41. (Previously Presented) A self-standing floor sign of claim 40 wherein:  
a display on a surface of one of the movable panels is the same as a display on a surface of another of the movable panels, said displays both being visible

with one of the movable panels rotated to said first position and an other of said movable panels rotated to said second position.

42. (Previously Presented) A self-standing floor sign of Claim 41 wherein:  
at least one of said first and second support panels has an outwardly facing display portion.

43. (Previously Presented) A self-standing floor sign of Claim 41 wherein:  
both of said first and second support panels have outwardly facing display portions.

44. (Previously Presented) A self-standing floor sign of Claim 40 wherein:  
said first support panel has an outwardly facing display portion and a display on a surface of one of the movable panels is the same as a display on a surface of the first support panel, said displays both being visible with said one of the movable panels rotated to said first position wherein said one of the movable panels is supported by the second support panel.

45. (Previously Presented) A self-standing floor sign of claim 36 wherein:  
each of said movable panels has a display on both of its surfaces.

46. (Previously Presented) The self-standing floor sign of claim 36, wherein:

at least one of said first and second support panels has an outwardly facing display portion and wherein at least one of the display portions of the support panels and a display on a surface of one of the movable panels is blank.

47. (Currently Amended) ~~The self-standing floor sign of claim 36, further comprising:~~

A self-standing floor sign comprising:

first and second support panels, each having a proximal end and a distal end, said panels being pivotally connected at their proximal ends by a pivot connection to allow pivotal movement of said panels relative to each other between a closed position wherein the panels are in generally parallel relation and an open position wherein the distal ends of said panels are spaced apart to allow support of the floor sign in a generally upright position with the spaced apart distal ends resting on a floor;

a runner connected to the support panels;

a plurality of movable panels, each having a proximal end and a distal end and a portion therebetween having first and second surfaces, each movable panel being mounted on the runner and being rotatable between a first position wherein said movable panel is supported by one of said support panels with one of its surfaces being visible, and a second position wherein said movable panel is supported by the other of said support panels and its other surface is visible; and,

a latch coupled to one of the support panels and removably coupled to at least one of the movable panels whereby the latch secures at least one of the movable panels to the support panel.

48. (Previously Presented) The self-standing floor sign of claim 36, wherein:  
at least one of said first and second support panels has an outwardly  
facing display portion that is blank.

49. (Previously Presented) The self-standing floor sign of claim 36, wherein:  
at least one of said first and second support panels has an outwardly  
facing display portion that displays a message in a plurality of languages.